

21st International HPH Conference

22-24 May 2013

Svenska Mässan, Gothenburg, Sweden

**Towards a more health-oriented health service
– an issue of body and mind**

The contribution of HPH to Health 2020

Closing date for abstracts: 5 January 2013

www.hphconferences.org/gothenburg2013.html

Organizers:



International Network of
HHealth
PPromoting
HHospitals & Health Services



HFS
Nätverket Hälsöfrämjande sjukvård



WHO Collaborating Centre
for Health Promotion
in Hospitals and Health Care



Ludwig Boltzmann Institute
Health Promotion Research



REGION
VÄSTRA GÖTALAND

New research, new ideas and inspiration!

Welcome to the 21st international HPH conference, to be held in Sweden, hosted by the HFS network and arranged by Region Västra Götaland.

Conference main theme:

What do we know about the interplay of body and mind and how can this be applied in practice? Is this the path to a more health-oriented health service?

- Why do we need a more health-oriented health service?
- What can we learn from research into psychoneuroimmunology?
- How is empowerment created between profession and patient?
- What significance do the arts, design and the care environment have for health?
- How can health services use patient-reported result measurements to promote better health?
- How can we develop and improve leadership and management so as to create more health-oriented health services?

Three preconferences: • Tobacco • Physical activity • Mental health

Date: 22 – 24 May 2013


Venue: The Swedish Exhibition And Congress Centre, Gothenburg

Closing date to submit abstracts: 5 January 2013

Early registration: 12 December 2012 – 25 March 2013

Information about abstracts: www.hphconferences.org/gothenburg2013
under "Call for papers"

Questions and information: asa.c.sandberg@vgregion.se / +46 708 154652



Call for papers

Abstracts **IN ENGLISH LANGUAGE ONLY** on HPH-related good and best practice, concepts and research may be submitted for

- oral presentations (presentations of 10-15 minutes)
- oral mini-presentations (3-5 minutes oral presentations)
- poster sessions

Submitters are invited to select their preferred type of presentation. Papers submitted for oral or oral mini presentation, if not suitable for the chosen categories, may be considered for oral mini or poster presentation if the quality allows. The Scientific Committee would especially like to invite papers with a focus on one of the main conference topics or on topics related to HPH task forces:

MAIN CONFERENCE TOPICS:

- Health 2020 – contributions by HPH
- Implications of psychoneuroimmunology for health promoting healthcare
- Patient-reported outcome measures
- Patient empowerment
- Health promoting culture & design in healthcare
- Hospital management and purchasing systems to support the whole patient perspective

HEALTH PROMOTION FOR SPECIFIC GROUPS OF PATIENTS

- Health promotion for children and adolescents in and by health services
- Health promotion for mothers and babies
- Age-friendly health care – health promotion for older patients
- Reducing inequity in healthcare for migrants and vulnerable groups
- Health promotion in psychiatric care
- Health promotion in primary care

ADDRESSING THE HEALTH OF HEALTHCARE STAFF

- Workplace health promotion for health-care staff
- Healthy design for health care staff

SPECIFIC HEALTH & HEALTH PROMOTION TOPICS

- Health enhancing physical activity
- Addressing alcohol in healthcare
- Tobacco free health services
- Pain-free health services
- Mental health promotion in general healthcare
- HPH networks
- User involvement in healthcare
- HPH & Environment
- Long-term effects of health promotion interventions
- Technologies to support health promotion and empowerment
- Cost-effectiveness of integrated care models

HPH TOOLS AND INSTRUMENTS

- Measuring and improving health literacy in healthcare
- HPH standards and quality management

21st International HPH Conference

Body and Mind

22-24 MAY 2013

**Towards a more health-oriented health service
– an issue of body and mind**

The contribution of HPH to Health 2020

Partners:



**City of
Gothenburg**



Socialstyrelsen
THE NATIONAL BOARD OF HEALTH AND WELFARE



**Swedish National Institute
of Public Health**



**Swedish Association
of Local Authorities
and Regions**



**BUNDESMINISTERIUM
FÜR GESUNDHEIT**



European Junior Doctors
Permanent Working Group



ENSH
GLOBAL NETWORK
FOR TOBACCO FREE
HEALTH CARE SERVICES



ENWHP